
For Immediate Release

May 26, 2011

HHQI Published in *Home Healthcare Nurse* Journal

The West Virginia Medical Institute & Quality Insights' Home Health Quality Improvement (HHQI) National Campaign published an article in the peer-reviewed *Home Healthcare Nurse* journal in May.

HHQI Lead RN Project Coordinator Eve Esslinger is the lead author of the 8-page article, "The 2010-2011 Home Health Quality Improvement National Campaign." Co-authors of the article are HHQI Project Director Shanen Wright, Medical Epidemiologist Charles Schade, RN Project Coordinator Cindy Sun, and Communications Specialist Bethany Knowles.

The article examines the purpose and goals of the 2010-2011 HHQI National Campaign, including key campaign enhancements implemented since the initiative's first phase began in 2007. A summary of the campaign's design and progress to date is also included, featuring HHQI educational and informational resources, participant incentives and campaign evaluation methodology.

Home Healthcare Nurse is a peer-reviewed, interdisciplinary, international journal directed toward providing information about evidence-based research, clinical practice and management. Journal articles and departments seek to stimulate creative, cost-effective, and best practices approaches to support effective clinical and operational management for home care and hospice professionals.

The West Virginia Medical Institute (WVMI), under contract with the Centers for Medicare & Medicaid Services (CMS), is the Quality Improvement Organization supporting the Home Health Quality Improvement (HHQI) National Campaign working to reduce avoidable hospital readmissions and improve the management of oral medications. WVMI's affiliate corporations include Quality Insights of Delaware, Quality Insights of Pennsylvania and Quality Insights Renal Network Three in New Jersey.

To learn more about the HHQI National Campaign, visit www.homehealthquality.org.

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